# ORNAMENT SMASH RULES – 2026

**1. Contest Period & Entry Methods:** From **November 27, 2026, through December 17, 2026**, listeners may earn opportunities to win an **Ornament Smash "Lucky" Blue Ticket**. Tickets may be awarded **on-air, online, in person, via text message**, or through additional methods determined at any time by Kensington Digital Media of Indiana ("KDMI").

- Methods of winning **may change without notice** and **do not guarantee a winner**.
- All entrants must have a **mobile device capable of sending and receiving text messages**. There are no exceptions to this rule. Entry through methods available on a mobile device with the above capabilities are required.
- Each mobile phone number may enter **only once per entry method**, as announced on 107.3 WRSW or at **1073wrsw.com**.
- Automated, scripted, or fraudulent entries are prohibited.
- No purchase is necessary to enter or win. A purchase of any kind at any event, ticket stop, or remote broadcast will not increase chances of winning.
- Odds of winning depend on the number of eligible entries received and how many Blue Tickets are awarded.

**2. Blue Ticket Redemption & Event Details:** Each Blue Ticket is a **bearer bond** and may only be used by the person who won it. On **Thursday, December 17, 2026**, all ticket holders are invited to the **Warsaw Community High School Performing Arts Center (PAC)** for the official giveaway event.

- Blue Tickets will be exchanged for ornaments in an order determined by WRSW.
- Each ornament contains a numbered slip (1–107). Each number corresponds to a specific prize.
- Contestants must **break their ornament in the manner directed** by Kensington Digital Media to reveal the number.
- Additional Blue Tickets may be awarded **during the event**, using methods determined by WRSW.
- **Tickets are non-transferable.** Only the original winner may redeem and participate.
- To participate in the Ornament Smash event and redeem any prize, the ticket holder **must** be present at the time their number is called.
- Lost, stolen, damaged, or forgotten Blue Tickets will not be replaced under any circumstances.
- If a ticket holder is not present when called or fails to report within the designated time frame, their opportunity to smash an ornament is immediately forfeited.

**3. Prize Eligibility & Tax Requirements:** Winners may only win this contest **once per calendar year**.

- Winners are responsible for **all taxes, fees, and obligations** associated with any prize.
- Prizes valued at **$600 or more** require completion of an **IRS Form 1099**.
- Winners may be required to provide a valid driver's license number and/or Social Security number.
- Failure to provide required documentation will result in **forfeiture** of the prize.

**4. Grand Prize Details — 24/7 Cars**

- The 2026 Ornament Smash Grand Prize, provided 24/7 Cars, is a 2017 Subaru Crosstrek, Wagon 4D Premium Eye Sight AWD. The VIN Number is: JF2GPADCXHH231281. The MSRP is $15,895.
- The grand prize winner is responsible for all taxes, documentation fees, title/registration, and insurance. An IRS Form 1099 will be issued based on the value of the prize or any cash alternative selected.
- The winner may choose instead to receive a cash option of **$3,500**, as designated solely by 24/7 Cars. An IRS Form 1099 will also be issued for the cash alternative.

- The winner must elect either the vehicle or the cash option no later than close of business on December 29, 2026.
  (Any previously listed deadline is superseded by this date.)

To win the grand prize, the winner must:

- Be 18 years of age or older
- Hold a valid driver's license
- Be a resident of the United States.

Additional terms or conditions for the grand prize may be modified at any time by 24/7 Cars or Kensington Digital Media of Indiana without prior notice. **Once the prize is awarded, Kensington Digital Media of Indiana is fully released from any responsibility related to the negotiation, delivery, condition, defects, or redemption of the prize.**

**5. Eligibility Restrictions:** Participants must:

- Be **18 years of age or older**.
- Not be an employee (or immediate household member) of Kensington Digital Media, its sponsors, advertising agencies, promotional partners, or any other radio station.
- Participate only as themselves.
  - Use of aliases, alternate phone numbers, false identities, or misrepresentation is **strictly prohibited**.

**6. Forfeiture of Prizes:** If a winner cannot accept a prize as offered, fails to meet eligibility requirements, or does not complete required paperwork:

- The prize becomes the property of **107.3 WRSW / Kensington Digital Media**, to be awarded or disposed of at their discretion.
- **No substitutions, transfers, or cash redemptions** are permitted unless specifically provided by the prize sponsor.

**7. Phone & Technology Issues:**

WRSW is **not responsible** for:

- Phone or text transmission errors , dropped calls or call interference, delayed or failed text message delivery, technical issues, outages, or malfunctions
- **Telephone Connectivity and Call Handling Disclaimer:** Kensington Digital Media shall not be responsible for any dropped, disconnected, delayed, interrupted, unanswered, or otherwise unsuccessful telephone calls or attempts to participate in the contest. Due to call volume, system limitations, network congestion, or other technical circumstances, not all incoming calls may be answered by a live representative. Participants acknowledge that a call may ring without being answered by a human representative and may subsequently disconnect or be terminated without notice. No guarantee is made that any call will be received, connected, answered, or processed. Kensington Digital Media shall have no liability for any such occurrence, and no participant shall be entitled to an extension, alternate entry, or other accommodation as a result. Winners must remain on the phone line until all necessary information is obtained by station staff.

**8. Text-to-Enter Ticket Stops**

- For remote Ticket Stops (unless otherwise stated):
  - Entries are submitted via **text message**. A return confirmation text may be sent. This is not always the case. Some entries will not result in a return text. However, if a return text is

applicable, failure to receive this confirmation text is solely based on individual cellular carrier services and is not the responsibility of WRSW or Kensington Digital Media of Indiana.

- Winners will receive a **separate "winner" text** and must show it to WRSW staff **within 107 seconds** (unless otherwise stated) to claim the prize.
- WRSW personnel have final determination on eligibility.

**9. Prize Delivery:** Winners must take possession of all prizes **on December 17, 2026**.

- Kensington Digital Media will **not hold prizes** beyond this date and will not provide delivery services. KDMI and prize sponsors reserve the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable.

**10. Publicity Release:** By participating, contestants consent to WRSW and Kensington Digital Media's use of their **name, voice, likeness, image, and recordings** for promotional purposes **without compensation**. Event attendance constitutes consent to be photographed, videotaped, or recorded for promotional use.

**11. Assumption of Risk & Release of Liability:** Participants understand that elements of the contest involve physical activity.

By entering, participants:

- Agree to assume **all risks** associated with participation and attendance.
- Release WRSW, Kensington Digital Media, sponsors, affiliates, employees, and agents from any **injury, loss, or damage** related to the contest or use of any prize.
- Participants agree to indemnify and hold harmless WRSW, KDMI, and all sponsors from any claims arising from their participation or prize use.

**12. Rule Interpretation & Modifications**

- Contestants agree to follow all rules and instructions.
- **Rules may be revised or updated at any time**, without notice or cause.
- Kensington Digital Media reserves the right to **disqualify** any participant for violating rules, acting unsafely, or disrupting the event.
- Disruptive behavior, intoxication, harassment, or refusal to follow staff instructions may result in immediate disqualification and removal from the event.
- KDMI reserves the right to postpone, modify, or cancel the event in cases of severe weather, facility limitations, or circumstances beyond its control.
- Participants requiring reasonable accommodation should contact WRSW prior to the event date.

**13. Final Decisions**

All decisions by contest judges, hosts, and WRSW management are **final and binding** in all respects.

**14. Availability of Rules**

A complete copy of these rules is available:

- At the WRSW offices: **216 W. Market St., Warsaw**, during regular business hours
- Online at **www.1073wrsw.com**
- By email: ornamentsmash@kensington.media